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Fashionistas

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Please join the Fashionistas in sponsoring the 4th Annual Focus on Females[®] Women's Healthcare Symposium. Your generous support underwrites this event, which educates & provides practical, pertinent hands-on healthcare information to women in our community. Over the past three years, this Symposium has opened the doors to facilitate better health and save lives.

100% of the proceeds will go directly to the Focus on Female Education Foundation, Inc. (FOFEF), a registered 501(c)(3) not-for-profit organization. Our goal is to establish an endowment fund for the Foundation to enable this Symposium to perpetuate!

All sponsors will get DOUBLE EXPOSURE!

Fashionistas Fashion Show – Saturday, November 8, 2008

- Star-Studded Day & Evening in Old Hyde Park Village!
- Exhibition and Silent Auction
- Celebrity Fashion Show
- Wine & Dine with Timpano's, Wine Exchange, 717 South, and Bailey's!
- Professional Live Auction
- Performance by Anita Pointer, singer-songwriter and a member of the American Grammy Award-winning Pop/R&B recording group, "The Pointer Sisters"!

4th Annual Focus on Females[®] Women's Healthcare Symposium – Saturday, March 21, 2009

- All day event to be held at Tampa Convention Center
- FREE Women's Healthcare Symposium
- Medical seminars led by local expert physicians highly recognized in their practice areas
- Health Screenings
- Exhibition and Sponsor Booths
- Fitness Classes
- Chair Massages

Hope you will join us!

Kit Stewart & Natalie Cheeseman, Fashionistas Chairs
Francine Levine, Fashionistas Fashion Show for FOFEF Event Corporate Sponsorship Chair

For information contact Kit Stewart @ 813-765-4488, Natalie Cheeseman @ 813-310-8482, or Francine Levine @ 813-362-8882
Email: Kit@kitswelldressed.com

Fashionistas Fashion Show

Saturday, November 8, 2008
Old Hyde Park Village



Benefits the 4th Annual Focus on Females® Women's Healthcare Symposium, March 27, 2009
For more information on the Symposium, please visit www.focusonfemales.com

Join in a star-studded day and evening in Old Hyde Park Village featuring exhibits, a professionally choreographed fashion show by Kit's Well-Heeled & Well-Dressed along with Performance by Anita Pointer (*singer-songwriter and a member of the American Grammy Award-winning Pop/R&B recording group, "The Pointer Sisters"*), and gourmet dinner by Tampa Bay's most distinguished restaurants and their award winning chefs to include Timpano Chophouse, 717 South, Wine Exchange and Bailey's.

\$50,000.00 Presenting Sponsor

BENEFITS & RECOGNITION

- Company logo inclusion in advertising initiatives, i.e. billboards, newspaper, magazine, radio, and television for Fashion Show and Symposium (DOUBLE EXPOSURE)
- Company logo prominently featured on all printed materials, i.e. invitations, brochures, posters, and event programs for Fashion Show and Symposium
- Full-page color ad on back cover of Fashion Show and Symposium event programs
- Company banner displayed at Fashion Show and Symposium
- Special recognition at the Fashion Show and Symposium by emcee
- Private photo opportunity with celebrity
- Complimentary single booth exhibit space at Fashion Show & double booth exhibit space at Symposium in high traffic location
- Bold web site presence with direct link to sponsor web site
- Three preferred seating VIP tables (eight per table) at Fashion Show, with sit-down dinner service, Dom Pérignon champagne, and VIP gift
- Logo prominently featured in full-page color ad in local magazine recognizing your sponsorship and thanking you for supporting Focus on Females

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\$25,000.00 *Gold Sponsor*

BENEFITS & RECOGNITION

- Company logo inclusion in advertising initiatives, i.e. billboards, newspaper, magazine, and radio for Fashion Show and Symposium (DOUBLE EXPOSURE)
- Company logo prominently featured on all printed materials, i.e. invitations, brochures, posters, and event programs for Fashion Show and Symposium
- Full-page color ad in Fashion Show event program
- Half-page color ad in Symposium event program
- Company banner displayed at Fashion Show and Symposium
- Special recognition at the Fashion Show and Symposium by emcee
- Complimentary single booth exhibit spaces at Fashion Show and Symposium in high traffic area locations
- Bold web site presence with direct link to sponsor web site
- Two preferred seating VIP tables (eight per table) at Fashion Show, with sit-down dinner service, Dom Pérignon champagne, and VIP gift
- Logo inclusion in a full-page color ad in local magazine recognizing your sponsorship and thanking you for supporting Focus on Females

\$10,000.00 *Silver Sponsor*

BENEFITS & RECOGNITION

- Company logo featured on all printed materials, i.e. invitations, brochures, posters, and event programs for Fashion Show and Symposium
- Full-page black & white ad in the Fashion Show event program
- Half-page black & white ad in Symposium event program
- Complimentary single booth exhibit space at Fashion Show in high traffic location
- Bold web site presence with direct link to sponsor web site
- Two preferred seating VIP tables (eight per table) at Fashion Show with buffet dinner
- Logo inclusion in a full-page color ad in local magazine recognizing your sponsorship and thanking you for supporting Focus on Females

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\$5,000.00 *Bronze Sponsor*

BENEFITS & RECOGNITION

- Company logo featured on invitation and Fashion Show event program
- Half-page black & white ad in Fashion Show event program
- Complimentary single booth exhibit space at Fashion Show
- One VIP Table (eight per table) at Fashion Show with buffet dinner
- Logo inclusion in a full-page color ad in local magazine recognizing your sponsorship and thanking you for supporting Focus on Females

\$3,000.00 *Exhibitor Sponsor*

BENEFITS & RECOGNITION

- Complimentary single booth exhibit space at Fashion Show
- Quarter-page black & white ad in Fashion event program
- Two VIP seats at Fashion Show including buffet dinner
- Name inclusion of Fashion Show invitation

\$2,500.00 *Fashionistas Sponsor*

BENEFITS & RECOGNITION

- Name inclusion on Fashion Show invitation and event program
- Four VIP seats at Fashion Show including buffet dinner

\$175.00 *Individual Patron Ticket*

BENEFITS & RECOGNITION

- Cocktail party before show
- One seat at a VIP table near Fashion Show runway with buffet dinner

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\$10,000.00 *Diamond Doctor Sponsor/Guest Speaker*

BENEFITS & RECOGNITION

- Participate as featured speaker at Symposium
- Photograph and biography in Symposium event program
- Company logo prominently featured on all printed materials, i.e. invitations, brochures, posters, and event programs for Fashion Show and Symposium
- Full-page black & white ad in the Fashion Show event program
- Half-page black & white ad in Symposium event program
- Complimentary single booth exhibit space at Fashion Show and Symposium
- Bold web site presence with direct link to sponsor web site
- One preferred seating VIP table (eight per table) at Fashion Show with buffet dinner
- Logo prominently featured in full-page color ad in local magazine recognizing your sponsorship and thanking you for supporting Focus on Females

\$7,500.00 *Emerald Doctor Sponsor/Guest Speaker*

BENEFITS & RECOGNITION

- Participate as featured speaker at Symposium
- Photograph and biography in Symposium event program
- Company logo prominently featured on all printed materials, i.e. invitations, brochures, posters, and event programs for Fashion Show and Symposium
- Quarter-page black & white ad in Fashion Show and Symposium event programs
- Complimentary single booth exhibit space at Fashion Show and Symposium
- Bold web site presence with direct link to sponsor web site
- Two VIP seats at a table for the Fashion Show with buffet dinner
- Logo prominently featured in full-page color ad in local magazine recognizing your sponsorship and thanking you for supporting Focus on Females

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